

*dakdan entertainment*



*Show Introduction Presentation for:*

# *Midwest Bikers*

*60min. Reality Television Show*

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Explore the Midwest and Midwest Biker Events, travel with “Pipes” the Midwest number one Biker Emcee. This series will take you through some of the Heartland's favorite biker hang outs and festivals while enjoying some of Americans greatest scenery. Show Appeal to the lifestyles of travelers, bikers, and the party goers audience with featured “lifestyle” segments, relationships, travel and events. Behind the scenes look at planning, operating and executing biker events.

**Distribution; Television & Cable Syndication to Over 100M+ Households. Social Media integration; Facebook, Twitter, Instagram, YouTube, IMDB and broadband 100M+**

**Season Budget: \$1.3M for 12 Episodes**

### **Investments;**

Presenting Sponsor Co-Producer	\$1.3M
Premier Feature Sponsor	\$125,000
Segment feature	\$75,000
Product Placement with Feature	\$50,000
Features Spot	\$20,000
Intro	\$5,000

*Brand Entertainment customizing the shows integration with television broadcast, broadband and social media to exceed your brands reach with visibility and positive publicity.*

*Each package is completely customize to your brand. Event tours are available for this show, additional activation may be required for event tours. Film Tax Credits passed on to Producers.*

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