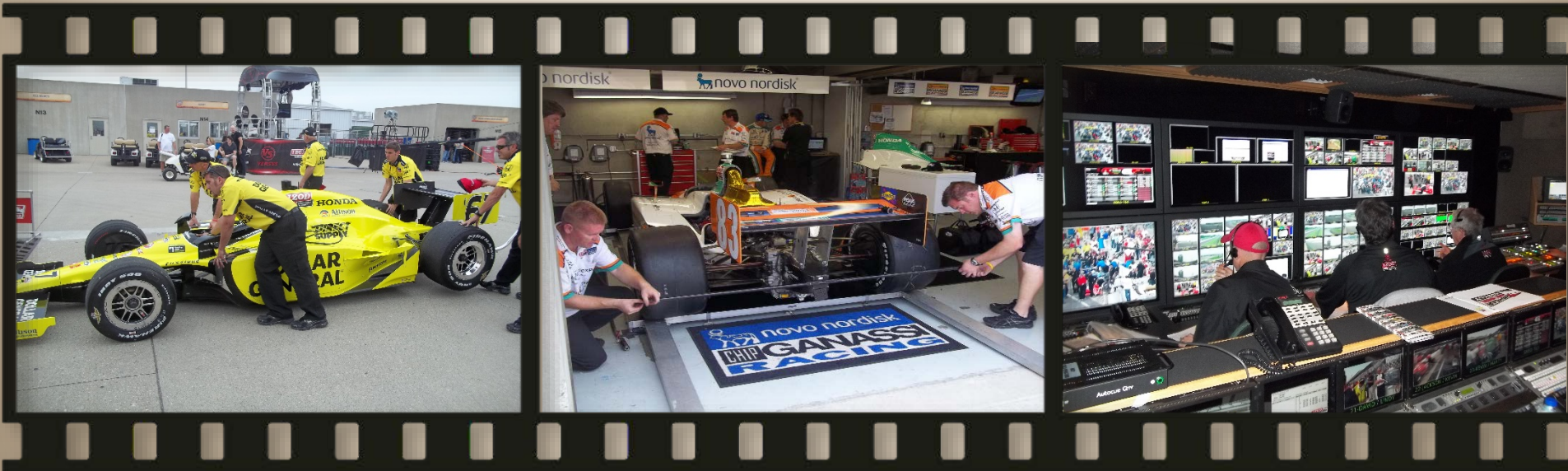


dakdan entertainment



Show Introduction Presentation for:
IndyCar Garage
a Fast Action 60min. Reality Television Show

Dan Kost
(312) 436-0500
Dan@dakdan.com

If there's an IndyCar Garage story to be told, Countdown to the each IndyCar Garage will be there to tell it. There's nothing quite like the IndyCar Garage action and we'll take viewers closer to the action and the pageantry than they've ever been before. We'll take a tour of the iconic IndyCar Motor Speedways with former series champions. We'll follow the wife's of a top IndyCar racers and see how they deals with the emotional rollercoaster that is race day. From the garage to the pits, to the finish line you'll get to see it all up close and personal.

Distribution; Television & Cable Syndication to Over 100M+ Households. Social Media integration; Facebook, Twitter, Instagram, YouTube, IMDB and broadband 100M+

Season Budget: \$1.8M for 12 Episodes

Investments;

Presenting Sponsor Co-Producer	\$1.8M
Premier Feature Sponsor	\$150,000
Segment feature	\$95,000
Product Placement with Feature	\$70,000
Features Spot	\$40,000
Intro	\$15,000

Brand Entertainment customizing the shows integration with television broadcast, broadband and social media to exceed your brands reach with visibility and positive publicity.

*Each package is completely customize to your brand.
Event tours, car sponsors are available for this show,
additional activation may be required for event tours.
Film Tax credits pass on to Producers.*

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