

dakdan entertainment



Show Introduction Presentation for:
American Arm Wrestling
a High Energy 60min. Reality Television Show

Brought to in part by



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Explore America and American Arm Wrestling Events, travel with “Bill Collins and Josh Keegan six time world champions. This series will take you through some of America’s favorite hang outs and events while enjoying some of Americans greatest scenery. Meet and follow the top arm wrestlers in the USA as they compete in the world’s largest sport.

Distribution; Television & Cable Syndication to Over 100M+ Households. Social Media integration; Facebook, Twitter, Instagram, YouTube, IMDB and broadband 100M+

Season Budget: \$1.3M for 12 Episodes

Investments;

Presenting Sponsor Co-Producer	\$1.3M
Premier Feature Sponsor	\$125,000
Segment feature	\$75,000
Product Placement with Feature	\$50,000
Features Spot	\$20,000
Intro	\$5,000

Brand Entertainment customizing the shows integration with television broadcast, broadband and social media to exceed your brands reach with visibility and positive publicity.

*Each package is completely customize to your brand.
Event tours are available for this show, additional activation may be required for event tours.*

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